

Appendix 5 - Curriculum of Bachelor's Educational Program in Business Administration

№	Learning Components	Prerequisites	Credits (ECTS)	Hours	Distribution of hours					Academic terms								
					Contact hours			Contact hours in total	Independent work hours	I	II	III	IV	V	VI			
					Lecture	Working in a group	Midterm / final exam											
Compulsory free component focused on the development of general, transferable skills (20 credits)																		
1	English - B2	-	10	250	-	120	6	126	124	10								
2	Academic Writing	-	3	75	15	15	4	34	41	3								
3	Computer Skills & Modern Technologies for Data Pprocessing	-	4	100	-	45	4	49	51	4								
4	Cyber Security & Cyber Ethics	-	3	75	15	15	4	34	41	3								
Compulsory study component of the main field of study (121 credits)																		
5	Mathematics for Business	-	5	125	22	38	4	64	61	5								
6	Statistics for Business	Computer Skills and Modern Data Processing Techniques	5	125	22	38	4	64	61	5								
7	Principles of Accounting	-	5	125	17	28	4	49	76	5								
8	Contemporary Business Issues	-	4	100	19	26	4	49	51	4								
9	Legal Issues of Business Regulations	-	4	100	22	23	4	49	51	4								
10	Management & Organizations	-	3	75	14	16	4	34	41	3								
11	Principles of Microeconomics	-	5	125	30	15	4	49	76	5								
12	Principles of Macroeconomics	Micro Economics	5	125	30	15	4	49	76			5						
13	Business Ethics & Corporate Social Responsibility	Current Issues of Modern Business	3	75	14	16	4	34	41			3						

14	Principles of Marketing Management	-	5	125	18	27	4	49	76			5			
15	Introduction to Finance	-	4	100	27	18	4	49	51			4			
16	Financial Accounting	Accounting	5	125	15	30	4	49	76			5			
17	Leadership & Organizational Behavior Management	Organisation and Management	3	75	14	16	4	34	41			3			
18	Business Policy & Strategic Management	Organisation and Management	4	100	17	28	4	49	51				4		
19	Production & Operations Management	Organisation and Management	4	100	17	28	4	49	51				4		
20	Project Management	Organisation and Management	3	75	14	16	4	34	41				3		
21	Human Resource Management	Organisation and Management	3	75	14	16	4	34	41				3		
22	Customer Behavior Management	Marketing Principles	3	75	15	15	4	34	41				3		
23	Taxes and Taxation	1. Financial Accounting 2. Regulation of Business Law	3	75	14	16	4	34	41				3		
24	Managerial Accounting	1. Financial Accounting	5	125	27	33	4	64	61				5		
25	Financial Management	Introduction in finances	5	125	16	29	4	49	76					5	
26	Principles of Risk Management & Insurance in Contemporary Business	Current Issues of Modern Business	3	75	14	16	4	34	41					3	
27	Change Management Theory & Practice	Business Policy and Strategic Management	4	100	20	25	4	49	51					4	
28	Creative Idea, Innovative Entrepreneurship and Startup Management	1. Current issues of modern business 2. Principles of marketing management	5	125	15	30	3	48	77					5	
29	Sales Management in Digital Era	1. Managing Customer Behavior	3	75	15	15	4	34	41					3	
30	Information Systems of Management	Computer Skills	3	75	15	15	4	34	41					3	
31	Business Modeling and Decision Analysis	Statistics for Business	3	75	15	15	4	34	41					3	
32	Research Methods	Academic writing + Statistics for Business	4	100	17	28	4	49	51					4	
33	Practicum	1. Administrative accounting;	5	125	23	22	6	51	74						5

		2. Production and operational management 3. Sales management													
34	Bachelor Project	All training courses in the main field of study except practical	5	125	-	27	5	32	93					5	
Optional learning component of the major field of study (19 ECTS) -It is possible to acquire a maximum of 19 additional credits with elective courses of the main field of study, if the student does not choose the courses within the optional free component													3/ 4/ 5	-	17/ 16/ 15
35	Fundamentals of Game Theory	1. Macro-economic principles 2. Mathematics for Business	5	125	31	14	4	49	76				5	5	
36	Introduction to Behavioral Economic	Macro-Econ. Principles	5	125	30	15	4	49	76				5	5	
37	Globalization & Economic Integration	Macro Econ. principles	5	125	31	14	4	49	76				5	5	
38	Global Business Strategy & Management	1. Current Issues of Modern Business; 2. Business policy and Strategy Manager	5	125	24	21	4	49	76					5	
39	Business Model Innovation	Creative idea, innovative entrepreneurship and startup management	4	100	14	16	4	34	66					4	
40	Social Entrepreneurship and Sustainable Development	Creative Idea, Innovative Entrepreneurship and Startup Management	5	125	16	29	4	49	76					5	
41	Business Risk Management	Risk Management and Insurance	5	125	25	20	4	49	76					5	
42	Innovative Methods in Logistics and Supply Chain Management	Production and Operations Management	4	100	31	14	4	49	51					4	
43	International Project Management	Project Management	3	75	14	16	4	34	41					3	
44	Modern Approaches in TQM	Organizations and Management	4	100	26	19	4	49	51				4	4	
45	Corporate Communication	Organization and management	3	75	14	16	4	34	41				3	3	

46	Branding, Advertisement and Promotion	Sales Management in Digital Era	5	125	15	30	4	49	76						5
47	Principles of Strategic Marketing	Principles of Marketing Management	5	125	16	29	4	49	76				5		5
48	Principles of Marketing Research	Principles of Marketing Management	5	125	23	22	4	49	76				5		5
49	Fundamentals of Auditing	Financial Management	5	125	19	26	4	49	76				5		5
50	Financial Reporting	Financial Management	5	125	32	28	4	64	61						5
51	Financial Markets and Institutions	Financial Management	4	100	15	30	4	49	51						4
52	Investment Management	Financial Management	5	125	18	27	4	49	76						5
53	Public Finance & Non-commercial Organizations	1. Macroeconomic Principles 2. Introduction to Finance	4	100	29	16	4	49	51				4		4
54	Professional Career Development	-	5	125	15	15	4	34	91				5		5
Optional free component (20 ECTS) - which can be utilized by choosing the training courses available within the framework of any educational programs of the relevant level operating in the university, observing the prerequisites for admission to the training course										5	5	5		-	5
Semester distribution of credits										30	31	30	28/ 29/ 30	30	32/ 31/ 30/
Total										180 credits					

Notes:

1. It is mandatory to confirm knowledge of English at B2 level, or achieve it within the program. The student confirms the level of knowledge of the English language in accordance with the "Rule for Determining the Language Competence of a European University Student";
2. In the event that the student confirms his knowledge of the English language at the B2 level in accordance with the "Rule for Determining the Language Competence of a European University Student", he/she is exempted from mastering the English language component and acquires the credits (10 credits) allocated to the English language through elective courses of the main field of study or determined for the free component. with credits.
3. The credits of the elective free component, within which the student is given the opportunity to choose courses from any educational program of the relevant level operating in the university, can be absorbed by the elective courses of the main field of study of the bachelor's program in business administration.