

Curriculum of Master's Educational Program of Management

| # | Academic Component | Prerequisites | Credits | Academic semesters | | | |
|--|--|---|---------|--------------------|----|-----|----|
| | | | | I | II | III | IV |
| Mandatory study courses of the main field of study (75 ECTS) | | | | | | | |
| 1 | Modern concepts and methods of management | Doesn't have | 5 | 5 | | | |
| 2 | Research Methods in Business and Management | Doesn't have | 6 | 6 | | | |
| 3 | Managerial Economics | Doesn't have | 6 | 6 | | | |
| | Managerial Economics | Doesn't have | | | | | |
| 4 | Financial accounting and taxation for managers | Doesn't have | 5 | 5 | | | |
| 5 | Corporation Law | Doesn't have | 3 | 3 | | | |
| 6 | Strategic Operations Management | Doesn't have | 5 | 5 | | | |
| 7 | Global Strategies and Managing Competitive Advantage | Modern concepts & methods of mgt | 6 | | 6 | | |
| | Global Strategies and Managing Competitive Advantage | Modern concepts & methods of mgt | | | | | |
| 8 | Corporate Finance Management | Financial Acc. & Taxation for Manag | 6 | | 6 | | |
| | Corporate Finance Management | Financial Acc. & Taxation for Manag | | | | | |
| 9 | Project Management for Managers | Doesn't have | 3 | | 3 | | |
| | Project Management for Managers | Doesn't have | | | | | |
| 10 | Organizational development, change and behavior management | Modern concepts & methods of management | 5 | | 5 | | |
| 11 | Marketing Management | Doesn't have | 6 | | 6 | | |

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|--|--|--|---|--|---|---|---|
| | Marketing Management | Doesn't have | | | | | |
| 12 | Innovations and entrepreneurship | Doesn't have | 4 | | | 4 | |
| 13 | Leadership skills for managers | Doesn't have | 6 | | | 6 | |
| 14 | Business analytics for managers | Research Methods in Business and Management | 4 | | 4 | | |
| 15 | Human resource development and strategic management | Doesn't have | 5 | | | 5 | |
| Optional study courses of the main field of study (25 ECTS) | | | | | | | |
| 16 | Business processes, organizational management and quality management | Modern concepts & methods of management | 4 | | | 4 | |
| 17 | Game Theory for Managers | Doesn't have | 5 | | | 5 | |
| | Game Theory for Managers | Doesn't have | | | | | |
| 18 | Investment analysis and management | Corporate Finance Management | 5 | | | 5 | |
| 19 | Managerial accounting and control | Financial accounting and taxation for managers | 5 | | | 5 | |
| 20 | Marketing research for managers | Marketing -Management | 5 | | | 5 | |
| 21 | Advertising, Promotion and Sales Management for Managers | Marketing -Management | 5 | | | 5 | |
| | Advertising, Promotion and Sales Management for Managers | | | | | | |
| 22 | Digital Marketing Development Trends | Doesn't have | 3 | | | 3 | |
| | Digital Marketing Development Trends | Doesn't have | | | | | |
| 23 | Strategic management of public relations | Doesn't have | 3 | | | 3 | |
| 24 | Opportunities of business development in EU countries | Doesn't have | 3 | | | 3 | |
| 25 | Portfolio and program management | Project MGT for managers | 3 | | | 3 | |
| 26. | Project management with flexible "Agile" systems | Project MGT for managers | 3 | | | 3 | |
| | Agile Project Management | | | | | | |
| 27 | Cross-cultural management in a global environment | Modern concepts & methods of management | 3 | | | 3 | |
| 28 | Management of information systems | Doesn't have | 5 | | | | 5 |

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|--|--|--|----|-------------------|------------------|------------------|------------------|
| 29 | Digital technologies and business transformation | Innovations and entrepreneurship | 3 | | | | 3 |
| 30 | Anti-crisis management | Doesn't have | 5 | | | | 5 |
| 31 | Professional Practice | Mandatory study courses of the main field of study of the I-II semester | 5 | | | | 5 |
| Research Component (20 ECTS) | | | | | | | |
| 32 | Master's thesis | Mandatory study courses of the main field of study of the I-III semester | 20 | | | | 20 |
| <i>Credit volume according to semesters</i> | | | | <i>30</i> | <i>30</i> | <i>30</i> | <i>30</i> |
| <i>Total</i> | | | | <i>120</i> | | | |

Note:

- The credits intended for the free component can be utilized by the educational courses within the framework of any educational program of the relevant level operating in the university, in compliance with the prerequisites for admission to the educational course.*
- Credits of the free component, within the framework of which the student is given the opportunity to choose study courses from any educational program of the relevant level operating in the university, can be utilized by optional study courses of the main field of study of the master's program of management.*