

Curriculum of Bachelor's Educational Program of Business Administration

#	Studying / Research Component	Prerequisites	Credits	Academic semesters							
				I	II	III	IV	V	VI	VII	VIII
Mandatory free component focused on the development of general, transferable skills (24 ECTS)											
1	Academic writing	-	4	4							
2	Introduction to modern thinking	-	5	5							
3	Computer skills	-	5		5						
4	English language B 2.1	-	5		5						
5	English language B 2.2	English language B2.1	5			5					
Mandatory study courses of the main field of study (171 ECTS)											
6	Mathematics	-	8	8							
7	Bases of Business	-	4	4							
8	Principles of microeconomics	-	9	9							
9	Introduction to Organizational Management	-	3			3					
10	Principles of macroeconomics	micro-mica	9		9						
11	Basics of accounting	-	8		8						
12	Bases of Marketing	-	6			6					
	Principles of Marketing	English language B2.2									
13	Statistics	Mathematics	6			6					
14	Business Law	Bases of Business	5			5					
15	Management of Human Resources	Bases of Business	5			5					
16	Financial Mathematics	Mathematics	5				5				
17	Organizational behavior	Bases of Business	5				5				
18	Financial accounting	Bases of accounting	9				9				
19	Tax Law	Business Law	5				5				
20	Operational Management	Bases of Business	6				6				

21	Econometrics and forecasting	Statistics	6					6			
22	Management accounting	Financial accounting	9					9			
23	Sales management	Bases of Marketing	4					4			
24	Projects management	Operational Management	5					5			
25	Business ethics and corp. social responsibility	Bases of Business	4						4		
26	Labour Law	Business Law	5						5		
27	International trade	Macr. Princ.	4						4		
28	Entrepreneurship	Bases of Business	5						5		
29	Public Finance	Macr. Princ.	4						4		
	Public Finance	Macr. Princ.Eng. B2.2									
30	Practicum	Management accounting	5						5		
31	Financial management	Management accounting	9							9	
32	Strategic management	Organizational behaviour	9							9	
33	Bachelor project	Mandatory academic courses of I-VII semesters	9								9
Optional courses of the main field of study (9 ECTS)								6	3		
34	Customer's behaviour	Bases of Marketing	6					6			
35	Corporate communication	Introduction in organizational management Eng. B2	3					3			
36	Logistics	Bases of Marketing	6					6			
37	Research methods	Academic writing	6					6			
38	Leadership	Management of Human resources	3					3			
39	Consolidated financial accounting	Financial accounting	3					3			
40	Financial Market	Financial Mathematics	3					3			
41	Insurance	Bases of Business	3					3			
42	Banking	Financial accounting	3					3			
43	Strategic Marketing	Bases of Marketing	6					6			
	Strategic Marketing	Bases of Marketing Eng. B2									
44	Innovative management	Introduction in organizational management Eng. B2	3						3		

45	Audit	Financial accounting	6					6		
Optional academic courses / which is focused on the development of general, transferable skills (10 credits) / free component, within the framework of which the student is given the opportunity to choose study courses from any educational program of the relevant level operating at the university, observing the prerequisites for admission to the study course (36 ECTS)										
Semester distribution of credits					3					12 21
46	Introduction to Sociology	-	3		3					
47	Introduction to Psychology	-	3		3					
48	Basics of programming	Computer skills	6						6	
49	Corporation Finance	Financial accounting Eng. B2.2	6							6
50	Specialty English 1	Eng. B2.2	6						6	
51	International Marketing	Bases of Marketing	6							6
52	Introduction to Tourism and Hospitality	Doesn't have	6						6	
53	Specialty English 2	Specialty English 1	6							6
54	Globalization and economic integration	Macr. Princ.	3							3
55	Media and advertising	Bases of Marketing	3							3
56	Microeconomics of competitiveness	Micr. Princ. Eng. B2.2	6							6
57	English language A1	-	5	5						
58	English language A2	English language A1	5		5					
59	English language B1.1	English language A2	5			5				
60	English language B1.2	English language B1.1	5				5			
61	Development of Professional Career	-	5							5
62	Professional Practice	Mandatory academic courses of I-VI semesters	6							6
Credits volume according to semesters				30	30	30	30	30	30	30
Total				240						

Note:

- 1. Confirmation of knowledge of English language at the B2 level or achieved within the program is mandatory. The student confirms the level of knowledge of the English language in accordance with the "Rule for determining the language competence of a student of European University ";*
- 2. Within the framework of the program, the student starts learning English from the level confirmed by the "Rules for determining the language competence of a student of European University". In case the student cannot prove his/her knowledge of the English language at the A2 level, he/she starts studying the English language within the program from the appropriate level confirmed according to the mentioned rule (English language A1 / English language A2). The student learns the levels required to start at the B1 level of English (English language A1 / English language A2) by utilizing the free credits provided by the program;*
- 3. In case the student confirms his/her knowledge of the English language at the B2 level in accordance with the "Rule for determining the language competence of a student of European university , he/she is exempted from the acquisition of the English language component and acquires the credits (20 credits) of the main field of study with optional courses or free credits. Whether the level confirmed by the student is higher than the initial level defined by the program (B1.1), the student fills up the volume of remaining credits with optional courses or free credits of the main field of study.*
- 4. The credits of the optional free component, within the framework of which the student is given the opportunity to choose study courses from any educational program of the relevant level operating in the university, can be acquired by the optional study courses of the main field of study of the bachelor's program of business administration;*
- 5. Within the study courses, where the prerequisite for admission is the obligation to know the English language at the B2 level, English-language textbook(s) are used as mandatory literature.*